

BizNetExpo at Buffalo Grove Arboretum, Friday, October 22, 2010

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FOR IMMEDIATE RELEASE

HIGHLAND PARK, IL – The BizNetExpo Alliance has finalized arrangements for its upcoming Business Networker's Expo & Social Media Fair on Friday, October 22, 2010. The final gathering of 2010 will be held at The Arboretum Club in Buffalo Grove, Illinois. The festivities kick off at 10:00 a.m. and will run to 5:00 p.m.

Tickets priced at \$25.00 are now available for purchase in advance at www.biznetexpo.com. Admissions will be \$35.00 at the door. The advance fee for sponsorship is discounted to \$295.00 per booth until October 1, and will increase to \$350.00 thereafter. Information regarding sponsorship is also available at the BizNetExpo website.

"The BizNetExpo features an excellent mix of quality networking and Social Media education with the energy of a trade show," explains J.D. Gershbein, CEO of Owlsh Communications and BizNetExpo Creator. "For today's professional, building a solid network and leveraging it through the Social Media platforms are keys to success." The event, founded in 2009, offers area businesses exceptional opportunities for visibility. "Sponsorship definitely has its privileges," explains Larry Bloom, President of Bloom Intuitive and BizNetExpo Co-Founder, "We most certainly appreciate the support of our fine sponsors."

The BizNetExpo is a biannual event held at revolving venues in the Chicagoland area. It combines the best aspects of a trade show, networking event, and symposium. The goal is to create an environment that fosters meaningful business relationships and educate businesspeople as to the current and emerging trends in Social Media. Details on speakers and panel discussions will follow shortly.

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