



FOR IMMEDIATE RELEASE

### **BUSINESS NETWORKER'S EXPO & SOCIAL MEDIA FAIR INAUGURAL EVENT SCHEDULED**

**VERNON HILLS, Illinois (August 15, 2009)** – The first-ever Business Networker's Expo & Social Media Fair will take place on Friday, October 23, 2009 at the Mission Hills Country Club, 1677 Mission Hills Road in Northbrook, Illinois from 10:00 a.m. to 7:00 p.m. The event will offer excellent opportunities for Chicago area entrepreneurs and businesses to network and showcase their products and services, and will feature presentations on today's hot topics in Social Media (LinkedIn, Facebook, and Twitter) and relationship dynamics by industry experts.

"We wanted to provide that big expo feel for individuals and businesses that might not otherwise get to experience it," explains J.D. Gershbein, President of Owlsh Communications, and founder of the event. "As an added advantage, those who attend can come away with knowledge that they can use right away in their Social Media efforts."

The Networker's Expo & Social Media Fair promises to be a special event for those who participate. There are affordable sponsorship packages and ample opportunities for company exposure. The current plan is to develop the Expo into a bi-annual event and attract a growing number of unique businesses, trades, and sponsors.

Sponsorship opportunities start at only \$195. Early registration to attend is \$20 through August 31, 2009. Day-of registration will be \$30 at the door.

For more information, including a list of speakers and topics, to become a sponsor or register to attend, please visit [www.biznetexpo.com](http://www.biznetexpo.com).

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