



FOR IMMEDIATE RELEASE

BUSINESS NETWORKER'S EXPO & SOCIAL MEDIA FAIR TO BE HELD AT THE ARBORETUM CLUB

HIGHLAND PARK, IL | February 16, 2010 – The BizNetExpo Alliance has finalized arrangements for its upcoming Business Networker's Expo & Social Media Fair on Friday, April 23. The first gathering of 2010 comes on the heels of the October, 2009 Inaugural Event, which attracted well over 300 attendees. The BizNetExpo will be held in Buffalo Grove, Illinois at the Buffalo Grove Arboretum. The festivities kick off at 10:00 a.m. and will run to 5:00 p.m.

Tickets priced at \$25.00 are now available for advanced purchase at www.biznetexpo.com. Admissions will be \$35.00 at the door. The advance fee for sponsorship is discounted to \$250.00 per booth through March 15, 2010 and will increase to \$295.00 thereafter. Information regarding sponsorship is also available at the www.BizNetExpo.com.

"The first Expo was a tremendous success," explains J.D. Gershbein, President of Owlsh Communications and BizNetExpo Creator, "Moving forward, we want to attract a more diverse group of professionals at all levels of business and raise the bar of excellence with each event." According to Larry Bloom, Owner of ATI Graphics and BizNetExpo Co-Founder, "Sponsors were committing to the next Expo even before packing up after the first event. We aimed to produce a valuable experience for participants, and we really hit the mark. Sponsoring the Expo is worth every penny!"

The BizNetExpo is a bi-annual event held at various venues in the Chicagoland area. It combines the best aspects of a trade show, networking event, and symposium. The goal is to create an environment that fosters meaningful business relationships and educate businesspeople as to the current and emerging trends in Social Media. The BizNetExpo Alliance continues to tweak the agenda of speakers and panelists for the April event. Details will follow shortly.

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